

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5273490
<b>Application Number:</b>	10750363
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4908
<b>Title of Invention:</b>	Generating user information for use in targeted advertising
<b>First Named Inventor/Applicant Name:</b>	Krishna Bharat
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-44 (GP-096-00-US)
<b>Receipt Date:</b>	04-MAY-2009
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	18:42:45
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_BK_AdStar_SCANNED.pdf	4778536 d8e381a3e0ba67b69fbf5fd281e5d858700d1863	no	42

### Warnings:

### Information:

2	NPL Documents	Ref_BL_Aaddzz_Brochure.pdf	1196867	no	6
			754315c9c13d5a1c4ae7b81495253084cfe6ca59		
Warnings:					
Information:					
3	NPL Documents	Ref_BM_EmbedFont_Aaddzz_Website.pdf	375202	no	42
			3109ddca7d1ed3a658cb48d91bcebb4c6ef7330		
Warnings:					
Information:					
4	NPL Documents	Ref_BN_MarketMatch_Planner.pdf	692303	no	26
			21c903903450b3e3237a313dd63c6f078a8e34f2		
Warnings:					
Information:					
5	NPL Documents	Ref_BO_AdKnowledge_Campaign.pdf	1019253	no	23
			5373455a477736b127ab30f482e32c164738bacf		
Warnings:					
Information:					
6	NPL Documents	Ref_BP_AdManagerPro.pdf	12934007	no	226
			2a827eff78fb4bd4a2cd86ec84a6a6683e462da0		
Warnings:					
Information:					
7	NPL Documents	Ref_BQ_AdForce_Manual.pdf	11410028	no	285
			52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b3a5		
Warnings:					
Information:					
8	NPL Documents	Ref_BR_AdForce_SEC.pdf	706250	no	9
			388c763a86b2cf68cc6441d30028b5c6ea34c433		
Warnings:					
Information:					
9	NPL Documents	Ref_BS_BusinessWire.pdf	191029	no	2
			2fd1878e4fc38d9f8b18c5bfc2952033b5218a3e		
Warnings:					
Information:					
10	NPL Documents	Ref_BT_Zeff_Part_1_of_3.pdf	17286148	no	130
			a4c2e3709e5aa566e804f96a76b762894895f45f		
Warnings:					
Information:					

11	NPL Documents	Ref_BT_Zeff_Part_2_of_3.pdf	17695092	no	130
			1d96e36b3492a99dcca4deca77b9608859de1b955		
Warnings:					
Information:					
12	NPL Documents	Ref_BT_Zeff_Part_3_of_3.pdf	19233213	no	180
			7980abe70cf92249bd6c123a4e6bc7090d36ffa0		
Warnings:					
Information:					
13	NPL Documents	Ref_BU_Reexam_Request_025_patent.pdf	2695018	no	85
			0cebb1bd9aa35e117bf3d1aabb808e14bf7bdd		
Warnings:					
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14	NPL Documents	Ref_BV_EmbedFont_Reexam_Request_045_patent.pdf	1175823	no	54
			d271ab989c45359a699da04488d84b5b3a4a6f90		
Warnings:					
Information:					
15	NPL Documents	Ref_BW_Reexam_Request_059_patent.pdf	2322461	no	81
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Warnings:					
Information:					
16	NPL Documents	Ref_BX_Reexam_Request_587_patent.pdf	5959768	no	85
			0017e3450adf21a6a6e41bf424a2b41aa027a9de		
Warnings:					
Information:					
17	NPL Documents	Ref_BY_Statement_regarding_references_in_1449_form_generic.pdf	82263	no	2
			4ec132806801c1000bb09b40702ef2b8c656116c		
Warnings:					
Information:					
18	NPL Documents	Ref_BZ_Ntc_of_Prelim_rejection.pdf	1220701	no	13
			8adb39ee47a4b079bbfc60cf652da9c4f8e7234e		
Warnings:					
Information:					
19	NPL Documents	Ref_CA_Ntc_of_reasons_for_rejection.pdf	2302599	no	21
			eb543912307a686de1af0287f4454bbdd0d5940b		
Warnings:					
Information:					

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.